

Vita Coco Pressed Coconut Money Back Guarantee (“Offer”) Terms and Conditions

If you purchased one of the products listed below (each a “Qualified Product”) between May 22, 2019 and July 31, 2019 (“Purchase Period”) and didn’t like the taste, then follow the instructions at the Website (defined below) to request a \$3.50 refund check. Excludes refund of sales tax.

Limit one (1) refund per household.

Qualified Products:

- Vita Coco 500ml Pressed Tetra Product
- Vita Coco 500ml Pressed PET Product
- Vita Coco 500ml Coco-Pine PET Product

You must save your receipt to request a refund. To request a refund, complete the following steps:

Step 1: Between 12:00:00 p.m. (noon) Eastern Daylight Time (“EDT”) on May 24, 2019 and 11:59:59 p.m. EDT on August 14, 2019, visit <http://vitacoco.com/pressedmoneyback> (“Website”). Next, follow the instructions to complete the online form.

Step 2: While at the Website, follow the instructions to upload an image of your original receipt showing the items listed below. Your image must be clear and legible; must not exceed 5MB; and must be submitted as a PDF, JPG or PNG.

- Retailer’s name and address;
- Time (if included);
- Date of purchase (must be between May 22, 2019 and July 31, 2019);
- Purchase of a Qualified Product (please circle);
- Purchase price; and
- Receipt total (must show total dollar amount).

Receipt may only be submitted one (1) time. No handwritten receipts will be accepted.

Step 3: Submit your refund request as shown on the Website. *All refund requests must be submitted on the Website by August 14, 2019 11:59:59 p.m. EDT.*

It is strongly recommended that you keep your original receipt for your records. **YOU SHOULD NOT CONTACT YOUR RETAILER OR SHOW OR GIVE YOUR RECEIPT TO ANY STORE EMPLOYEE FOR PURPOSES OF PARTICIPATING IN THIS OFFER. PARTICIPATION IN THE OFFER IS AVAILABLE ONLY THROUGH THE WEBSITE.**

By submitting a refund request, you acknowledge you will receive up to two (2) emails regarding the Offer. A confirmation email will be sent to you once your request has been received and verified as valid or invalid. For valid requests, you will also receive an email when your refund check is mailed. Allow up to six (6) weeks for delivery of your refund check (subject to verification).

Offer is available to individual consumers only who are legal residents residing in one of the fifty (50) United States or the District of Columbia, and who are eighteen (18) years of age or older at time of participation. Requests from groups, clubs or organizations will not be honored or acknowledged. Void where prohibited, licensed, taxed or restricted by law. Use of multiple addresses to obtain additional refunds is fraud and may result in prosecution. Any fraudulent submission or attempt by any person to submit more than one (1) request, as determined by Sponsor in its sole discretion, shall give Sponsor the right to deny such request.

By requesting this refund, you certify that you are eighteen (18) years of age or older and have satisfied the following Conditions of Acceptance: (1) submit the required receipt, (2) ensure information you provided is accurate and complete, (3) cash refund check within ninety (90) days of issuance of the check, and (4) contact 1-800-510-2591 if refund check is not received within forty-five (45) days of submission. You will not be eligible for the refund unless you satisfy each of these four Conditions of Acceptance. Your failure to satisfy each of the Conditions of Acceptance will result in a rejection of your refund request.

All personal information collected will be used solely for the purpose of validating and processing your request or to contact you should there be an issue with your request. To view Sponsor's Privacy Policy, please visit <http://img.rewardpromo.com/1/7453/21291.pdf>. Additionally, any communication between you and Sponsor or its agencies regarding this Offer (e.g. phone calls, chats, emails, etc.) may be recorded for quality assurance and training purposes.

Sponsor reserves the right to cancel the Offer at any time. No liability or responsibility is assumed by Sponsor or its agencies for discrepancies, delays, omissions, inconsistencies or errors on your receipt. The decisions of the Sponsor with respect to this Offer, including without limitation, the purchase requirement, are final and binding and non-appealable in all respects. A receipt that contains a purchase date outside of the Purchase Period or an invalid product, shows a purchase not made by you, is inaccurate or contains illegible or incomplete information or is a photocopy of a receipt, regardless of the reason, will be rejected and not be honored. No liability or responsibility is assumed by Sponsor or its agencies resulting from your participation in or attempt to participate in the Offer or ability or inability to upload or download any information in connection with the Offer. No responsibility or liability is assumed by Sponsor or its agencies for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the Offer: Hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online or network communication problems; errors or limitations of any Internet or wireless providers, servers, hosts or other providers; garbled, jumbled or faulty data transmissions; failure of any online transmissions to be sent or received; lost, late, delayed or intercepted transmissions; inaccessibility of the Website in whole or in part for any reason; traffic congestion on the Internet or Website; unauthorized human or non-human intervention of the operation of the Offer, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, or worms; or destruction of any aspect of the Offer, or loss, miscount, misdirection, inaccessibility or unavailability of your contact information provided for the Offer. Sponsor and its agencies are not responsible for any typographical errors in these Terms and Conditions, or

any inaccurate or incorrect data contained on the Website. Use of Website is your own risk. Sponsor and its agencies are not responsible for any personal injury or property damage or losses of any kind which may be sustained to your or any other person's computer equipment resulting from participation in the Offer. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL, CONSEQUENTIAL, OR OTHER DAMAGES; AS A RESULT, THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU, AND THE FOREGOING PARAGRAPHS SHALL NOT APPLY TO A RESIDENT OF NEW JERSEY TO THE EXTENT DAMAGES TO SUCH NEW JERSEY RESIDENT ARE THE RESULT OF SPONSOR OR ITS AGENCIES' NEGLIGENT, FRAUDULENT OR RECKLESS ACT(S) OR INTENTIONAL MISCONDUCT.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE THE WEBSITE OR INTERFERE WITH THE OPERATION OF THE OFFER IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

Sponsor: All Market Inc. dba Vita Coco, 250 Park Ave S, Floor 7, New York, NY 10003.

Questions? Call 1-800-510-2591.